



Marketing Client & Project Manager (Full Time- In Office)

Are you ready to join a team that's got your back and who can trust you to have theirs? Do you want to work in an office environment for a company that delivers top-notch results for remarkable clients, all with efficiency and timeliness?

Kathryn and Michael Redman are a faith-based couple and founders of Half a Bubble Out; a thriving marketing and business consulting firm that lives and breathes marketing and advertising so their clients don't have to! Their faith influences their philosophy, core values, and business decisions in every part of their business. Over the past 20+ years they have built two 7-figure companies including Half a Bubble Out, published their #1 Bestselling book: *Fulfilled*, which is helping thousands of leaders world-wide, and has been featured in Entrepreneur and Forbes. They have over two decades of creative marketing, advertising and business coaching experience, helping leaders across multiple industries grow their companies.

We're looking for a professional, warm, trustworthy, organized, and detail-oriented marketing client manager to join our team.

Role Snapshot:

Imagine this: You're a pro at managing and nurturing client relationships, while overseeing marketing campaigns and strategies, but you're also not flustered when a meeting suddenly gets canceled. Instead, you use the time to dive into a hands-on collaboration with your cross-functional team members to develop and implement marketing plans, monitor campaign performance, and develop recommendations for clients about exciting content that fits their brands.

You then dive into assigning tasks and managing the timeframe on the Monday.com board to ensure all is on track for successful delivery and execution of an online ad campaign going live later in the week. As you are researching a new revenue growth opportunity for a long-term client, you get nudged to play fetch with our office dog. And that's just your typical morning in the office! In the afternoon, you have a client meeting to dive deeper into content strategy discussions and review KPI reports to develop next quarter's marketing action plan.

At the end of the day, your to-do list may have grown, but you're still smiling because you've contributed to the team and our clients' success.

About You:

We're looking for a Marketing Client & Project Manager who can:

- Work both independently and as a team player.
- Be flexible and adapt to changing client needs and ever evolving industry trends in technologies and best practices.

- Build and maintain strong relationships with clients, understand their needs, and provide exceptional customer service.
- Be proficient in developing/executing marketing strategies that align with client objectives and drive results.
- Strategize and execute marketing campaigns including funnel and content development, email marketing, and basic graphic/layout design.
- Exhibit exceptional verbal and written communication skills and effectively convey marketing concepts and strategies to both clients, vendors, and internal teams.
- Demonstrate strong problem-solving skills and resourcefulness, while providing creative and innovative solutions to client and team challenges.
- Effectively optimize time and schedules based on client/project priorities.
- Know when to hold 'em and knows when to fold 'em.
- Ask insightful questions (yes, stupid questions are a thing).
- Adore our office dog.

What We Offer:

- An amazing team atmosphere to work and grow in.
- Cutting-edge training in digital marketing tools and strategies.
- Clients you'll enjoy working with, helping their businesses thrive.
- A fantastic work location in Chico, one of the coolest communities.
- Face-to-face creative collaboration with your colleagues
- Lively office space, your own desk area, and [Bonus] stress-free parking.
- Unlimited Peanut M&M's (or alternatives if you have allergies).
- Encouragement for curiosity (no cats here) and an office dog with a squirrel conquest under her belt.
- Amazing bosses, awesome coworkers, and an authentic work culture.

Compensation:

- Salary range is **\$50K-55K**, based on experience.
- Health benefit options including medical, dental, vision and HSA plans.
- Life insurance and disability insurance.
- Sick time, vacation time and an additional 9 paid office holidays throughout the year.

Requirements:

- A Bachelor's degree (BA or BS), preferably in communications, marketing, business or related fields.
- Minimum 7 years of relevant work experience, particularly in marketing or project management.
- OR Minimum 10 years of professional experience with some college education.
- Demonstrated experience in managing people and/or projects.
- Tech-savvy, comfortable working with multiple software platforms and online content.
- Proficient in Microsoft Office Suite and Google Suite.
- Previous experience with project management software and systems a plus.
- Fearless when it comes to learning new technology and software platforms.

- Ability to stay abreast of current software and marketing trends.
- Familiarity with content management systems, such as HubSpot, Active Campaign, WordPress etc., is advantageous.

How to Apply:

If you're up for the challenge, impress us. Share your story, not just a dull resume. Tell us who you are, what you've done, why you did it, and what you loved (or disliked). Send your narrative along with a resume to careers@halfabubbleout.com.

And here's the deal: If you didn't read this posting thoroughly, we won't read your story either. So, make sure to include #ManagementMaestro in the subject line of your email.

At Half a Bubble Out, we're all about doing great work, enjoying a fun workplace, and helping businesses succeed. Plus, we value attention to detail and a good sense of humor. But hey, you're reading this job description, right? So, kudos to you!

No one here ever says, "That's not my job." We're eager to help each other, and we're excited to provide you with opportunities to learn, grow, and make a meaningful contribution. Are you up for the challenge?